Funding from the Local Perspective

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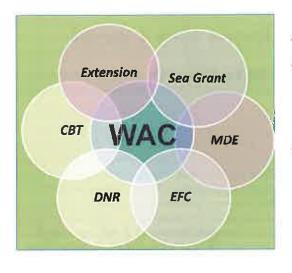
Watershed Protection & Restoration Program

Regional Watershed Restoration Specialists





Watershed Assistance Collaborative



- Started in 2008
- A partnership that provides services and technical assistance to communities to advance restoration activities and projects.
- Leverages resources of existing programs to provide coordinated capacity building opportunities to local implementers.

Watershed Protection & Restoration Program

Goal: build programs to assist local governments and non-profits in achieving measureable improvements in water quality.

What a Watershed Specialist does:

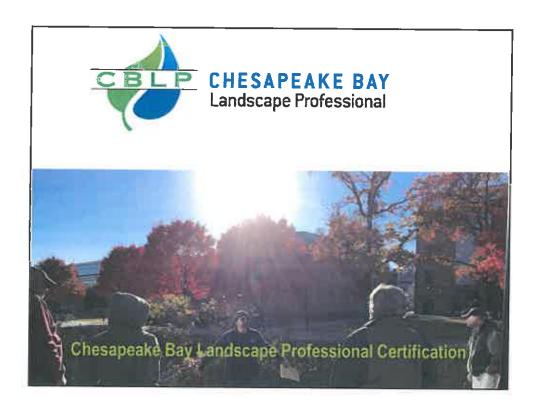
- Capacity building
- Grants assistance
- Project implementation
- Education and outreach

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Building a Network of Sustainable Landscaping Specialists





- Trained professionals = ideal partners for local stormwater programs
- Consumers can find qualified professional help
- CBLP can reduce duplicative and inconsistent trainings across jurisdictions
- BMP Failures often due to problems with design, installation or **maintenance**
- CBLP addresses all of the above, and will help:
 - Engage & empower landscaping trade
 - Ensure BMPs are designed, installed and maintained properly
 - Protect stormwater investments
- Provide pool of trained professionals for BMP verification in the field

CBLP: 2 Levels of Program Content

- Level 1 sustainable landscapes & stormwater design/install basics; emphasis on <u>maintenance</u>
- Level 2 advanced (Level 1 + BMP design &/or installation experience and assessment)
- Emphasis on collaborative practice, critical thinking, proactive approach, adaptive management
- Empowering professionals to understand regulatory environment and find answers



How Did We Do? Nitrogen, Phosphorus, Sediment Reduced in Pilot

Actual pilot calculations (Grant proposed metric)

- √ N avoided annually 775 (96) lbs
- ✓ P avoided annually 370 (10.8) lbs
- ✓ Sediment avoided annually 509,929 (8440) lbs



Where are We Now? CBLP #s, as of May 2018

233 LEVEL 1 CERTIFIED PROS

- 2016 Pilot:
- 113 trained & certified
- 2017:
- 104 trained
- 2018:

95 trained to date

Estimated total # Level 1-trained by Dec 2018: 370+

35 LEVEL 2 CERTIFIED PROS

- 2016 Pilot:
- 22 certified (39 credentials)
- 2017:
- 13 certified (26 credentials)
- 2018:

Class Scheduled June 21-24

Estimated total # Level 2-trained by Dec 2018: 60+

Level 1 Classes: Pilot- 8; 2017- 7; 2018- 10 Level 2 Classes. Pilot -1, 2017-1; 2018- 2



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General Grant Cycle

- Chesapeake & Atlantic Coastal Bays Trust Fund
- Chesapeake Bay Trust
 - Outreach & Restoration
 - Watershed Assistance Grant Program
- National Fish & Wildlife Foundation
 - Chesapeake Bay Stewardship
 - Technical Capacity
 - Five Star and Urban Waters Restoration Grant Program

General Grant Cycle

- Chesapeake & Atlantic Coastal Bays Trust Fund DECEMBER AND MARCH
- · Chesapeake Bay Trust
 - Outreach & Restoration
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LATE SUMMER / EARLY FALL

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LATE JUNE

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 Program NOVEMBER

General Proposal Requirements

- Multiple partners who invest in the project
- Letters of Support
- Cost estimates and match (in-kind or cash)
- Concept or completed plans
- · Landowner permission or easements
- Current or proposed WIP milestones
- · Load reduction estimates

Project Partners & Locations

- Consider new partnerships
- Smaller communities may be interested but:
 - Don't know where to turn
 - Have limited capacity or resources
 - May have other priorities or concerns

General Recommendations

Start planning now. Grant deadlines are closer than we think!

- Meet to discuss potential projects
- Brainstorm innovative partnerships and cobenefits
- Identify grant opportunities
 - Foundation Center (<u>https://foundationcenter.org/</u>)
- Visit sites with grant managers
- Review WIP Milestones and local plans

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Create engaging Outreach Programs to meet water quality goals

Examples:

- Social Marketing / Behavior Change Campaigns
- Watershed Stewards Academy
- Tailored Stormwater
 Workshops & Trainings
- Outreach Audit Tool
- Community Stormwater Assessments, Planning, & Presentations



